



RUN Wyoming 2024 Candidate and Campaign Training

**Saturday, May 18
9:00am - 12:00pm**

The Equality State Policy Center and Mountain Movement Strategies are proud to share tried and true recommendations for running a successful campaign in Wyoming, in addition to the obligations required of candidates by the State of Wyoming.

| | |
|---------------------|-------------------------------|
| 9:00 am - 9:15 am | Introductions and Orientation |
| 9:15 am - 9:40 am | Getting Ready to Run |
| 9:40 am - 10:20 am | Campaign Planning 101 |
| 10:20 am - 10:30 am | Q&A |
| 10:30 am - 10:40 am | Break |
| 10:40 am - 11:15 am | Messaging & Comms |
| 11:15 am - 11:35 am | Fundraising |
| 11:35 am - 11:45 am | Civic Roadmap |
| 11:45 am - 11:55 am | Q&A |
| 11:55 am - 12:00 pm | Wrap up |