



EQUALITY STATE
POLICY CENTER

ESPC Letter to the Editor Kit

Why a Letter to the Editor?

- They are the most-read part of any newspaper.
- You can use them to get your point across *unfiltered*, to a wide range of people.
- They are an important tool for engaging a lot of people in issues that *you* believe are important.
- You don't need to be online, have a Facebook or Twitter account, or even a computer to write or read them!

General Tips for Letters to the Editor

- Keep them short and to the point!
 - No longer than four to five short paragraphs.
 - Use simple language – *no jargon or long sentences*.
- Stay positive and don't make personal or personalized attacks.
- Avoid hyperbole; stick to the facts.
- Emphasize a personal connection to the issue.
- Stay local. If you're writing to the Casper or Cheyenne papers, you can have a statewide perspective; if you're writing to the Torrington paper, note the impact of the issue on Torrington or Goshen County.
- Check the guidelines for the paper(s) you are targeting. This includes length (there are often word limits) and how to submit (can you email your letter and, if so, how do you confirm your identity?).
- Confirm that your letter has been received by the person responsible at your newspaper.

Examples:

DO: Representative X voted to refuse Federal help to extend unemployment benefits, while over the last several years she and her family took thousands of dollars in Federal ag subsidies. Whose interests is she representing?

DON'T: Representative X is a selfish individual who doesn't care about families who are unemployed and wants them to become homeless and their children to starve.

Where to Find Guidelines and Addresses

The Wyoming Press Association's web site – <http://wyopress.org/main.php/external/members/> – has a list of all of the state's newspapers, with their web addresses and detailed information.

Wyoming Newspapers

Basin Republican-Rustler (Basin)
Weekly, published on Thursday
P.O. Box 640
Basin, WY 82410
Phone: (307) 568-2458
www.basinrepublican-rustler.com
Email: breditor@tctwest.net

Bridger Valley Pioneer (Lyman)
Weekly, published on Friday
P.O. Box 538
Lyman, WY 82937
Phone: (307) 787-3229
www.bridgervalleypioneer.com
Email: news@bridgervalleypioneer.com

Buffalo Bulletin (Buffalo)
Weekly, published on Thursday
P.O. Box 730
Buffalo, WY 82834
Phone: (307) 684-2223
www.buffalobulletin.com
Email: editor@buffalobulletin.com

Guidelines: Letters should be timely, brief (no more than 350 words) and contain no libelous statements. The Buffalo Bulletin reserves the right to edit or reject any letter for brevity, content, clarity. Anonymous letters will never be considered for publication. Thank you letters will not be included in letters to the editor. All letters must be signed and include complete contact information. Deadline is noon Monday. Mail it, deliver it to the office or e-mail at editor@buffalobulletin.com.

Web link for LTE form: <http://www.buffalobulletin.com/opinion/>, click on "Send a Letter to the Editor."

Casper Journal (Casper)
Weekly, published on Wednesday
210 S. Wolcott
Casper, WY 82601
Phone: (307) 265-3870
www.casperjournal.com
Email: editor@casperjournal.com

Casper Star Tribune (Casper)
Daily
Phone: (307) 266-0500
P.O. Box 80
Casper, WY 82602
www.trib.com
Email: Kerry.Drake@Trib.Com

Cody Enterprise (Cody)

Twice weekly, published on Monday and Wednesday

P.O. Box 1090

Cody, WY 82414

Phone: (307) 587-2231

www.codyenterprise.com

Email: use online form or send by mail

Guidelines: 250 word limit.

Web Link: <http://www.codyenterprise.com/site/forms/> -- click on "Letter to the Editor" link under Online Services.

Douglas Budget (Douglas)

Weekly, published on Wednesday

P.O. Box 109

Douglas, WY 82633

Phone: (307) 358-2965

www.douglas-budget.com

Email: use online form or send by mail

Guidelines: 250 word limit

Web Link: <http://www.douglas-budget.com/site/forms/> -- click on "Letter to the Editor" link under Online Services.

Dubois Frontier (Dubois)

Weekly, published Thursday

Phone: (307) 455-2525

www.duboisfrontier.com

Glenrock Independent (Glenrock)

Phone: (307) 436-2211

Green River Star (Green River)

Phone: (307) 875-3103

www.greenriverstar.com

Greybull Standard (Greybull)

Phone: (307) 765-4485

www.greybullstandard.com

Guernsey Gazette (Guernsey)

Phone: (307) 836-2021

www.guernseygazette.com

High Plains Sentinel (Wright)

Phone: (307) 464-0262

news.arcasearch.com/us/wy/?paper=hps

Jackson Hole News&Guide (Jackson)

Phone: (307) 733-2047

www.jhnewsandguide.com

Kemmerer Gazette (Kemmerer)

Phone: (307) 877-3347

www.kemmerergazette.com

Lander Journal (Lander)

Phone: (307) 332-2323

www.landerjournal.net

Laramie Boomerang (Laramie)

Phone: (307) 742-2176

www.laramieboomerang.com

Lingle Guide (Lingle)

Phone: (307) 837-2255

www.lingleguide.com

Little Chicago Review (Kemmerer)

Phone: (307) 828-9520

www.littlechicagoreview.com

Lovell Chronicle (Lovell)

Phone: (307) 548-2217

www.lovellchronicle.com

Lusk Herald (Lusk)

Phone: (307) 334-2867

www.luskherald.com

Moorcroft Leader (Moorcroft)

Phone: (307) 756-3371

Newcastle News Letter Journal (Newcastle)

Phone: (307) 746-2777

www.newslj.com

Northern Wyoming Daily News (Worland)

Phone: (307) 347-3241

www.wyodaily.com

Pine Bluffs Post (Pine Bluffs)

Phone: (307) 245-3763

www.pinebluffspost.com

Pinedale Roundup (Pinedale)

Phone: (307) 367-2123

www.pinedaleroundup.com

Platte County Record Times (Wheatland)
Phone: (307) 322-2627
www.pcrecordtimes.com

Powell Tribune (Powell)
Phone: (307) 754-2221
www.powelltribune.com

Rawlins Daily Times (Rawlins)
Phone: (307) 324-3411
www.rawlinstimes.com

Riverton Ranger (Riverton)
Phone: (307) 856-2244
www.dailyranger.com

Saratoga Sun (Saratoga)
Phone: (307) 326-8311
www.saratogasun.com

Shoshoni Pioneer (Shoshoni)
Phone: (307) 876-2627

Star Valley Independent (Afton)
Phone: (307) 885-5727
www.starvalleyindependent.com

Sublette Examiner (Pinedale)
Phone: (307) 367-3203
www.subletteexaminer.com

Sundance Times (Sundance)
Phone: (307) 283-3411
www.sundancetimes.com

The News-Record (Gillette)
Phone: (307) 682-9306
www.gillette newsrecord.com

The Rocket-Miner (Rock Springs)
Phone: (307) 362-3736
www.rocketminer.com

The Sheridan Press (Sheridan)
Phone: (307) 672-2431
www.thesheridanpress.com

Thermopolis Independent Record (Thermopolis)

Phone: (307) 864-2328

www.thermopir.com

Torrington Telegram (Torrington)

Phone: (307) 532-2184

www.torringtontelegram.com

Uinta County Herald (Evanston)

Phone: (307) 789-6560

www.uintacountyherald.com

Weston County Gazette (Upton)

Phone: (307) 468-2642

Wind River News (Wind River Indian Reservation)

Phone: (307) 332-2323

www.landerjournal.net

Wyoming Pioneer (Hulett)

Phone: 307-283-3411

Wyoming Tribune Eagle (Cheyenne)

Phone: (307) 634-3361

www.wyomingnews.com